



Press Release

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For release Wednesday 23 September 2015

## BRC AND ERA RENEW PARTNERSHIP TO HELP IMPROVE BOTTOM LINES FOR RETAILERS AND MANUFACTURERS

*“The BRC and Expense Reduction Analysts continue partnership to deliver improved procurement practices for retailers and manufacturers.”*

The BRC and Expense Reduction Analysts (ERA) are delighted to have renewed their partnership for the fifth successive year. It continues to be extremely advantageous to many BRC retail members and manufacturers.

ERA works with organisations throughout the UK and around the world to deliver more effective procurement strategies, improved contracts and financial savings. ERA’s teams of client managers and project specialists can add value to supplier management and contract negotiations in more than 100 categories.

ERA’s experts are well versed with embedding improved procedures with experienced stakeholders, existing supplier management, new supplier implementation and tender management procedures, which result in continued financial savings.

The core philosophy is to achieve cost reductions without compromising quality or service; most clients experience a noticeable improvement to their procurement processes.

**Mark Proctor, Chief Executive Officer said:** “We have had a great four years collaborating with ERA and we are pleased to continue this partnership for the foreseeable future. Working with ERA ensures that our members have access to these services to save them money through professional and effective procurement, improved supplier management and smarter spending habits. This partnership will continue to provide numerous benefits to our retail members and our certificated sites.”

## **Notes to Editors:**

### **About the British Retail Consortium (BRC)**

The British Retail Consortium (BRC) is the UK's leading retail trade association. It represents the full range of retailers, large and small, multiples and independents, food and non-food, online and store based.

### **About BRC Global Standards**

BRC Global Standards are the world's biggest provider of safety and quality Standards' Programs for food manufacture, packaging, storage and distribution. BRC Global Standards are generated with the help of technical specialists, retailers, manufacturers and certification bodies from around the world, so everything is based on practicality, rigour and clarity.

The BRC Global Standards certification scheme offer comprehensive support to help new and established businesses to achieve and maintain their quality and safety aims.

For more information please visit [www.brcglobalstandards.com](http://www.brcglobalstandards.com)

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### **About Expense Reduction Analysts (UK) Ltd.**

Registered in England and Wales: No.03225310 - Managing Director: Robert Allison

Established in the UK in 1992, Expense Reduction Analysts is a leading cost management consultancy dedicated to reducing costs and improving profits through our tailored cost, purchase and supplier management™ service.

Each year, Expense Reduction Analysts support businesses through the facilitation of detailed cost management practices. Our network of over 150 consultants provides cost reduction expertise, maximising return on investment for our clients.

For more information on Expense Reduction Analysts, please contact Expense Reduction Analysts' Marketing Department: +44 (0)2380 829 737 or visit [www.expense-reduction.co.uk](http://www.expense-reduction.co.uk)