Joanna Griffiths

Packaging Technical Manager

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Joanna received a B.Sc. (Hons) in Graphic Media Studies, specialising in Packaging and Printing, and started her career in Packaging Technology in a variety of industries including toiletries, automotive and food.

Joanna joined BRC Global Standards as Packaging Technical Manager in October 2010, becoming chair for the working groups and Technical Advisory Committee for the review and rewrite of the BRC Global Standard for Packaging and Packaging Materials, initially for Issue 4 and subsequently for Issue 5.

Joanna also formed part of the working group developing the packaging benchmarking document for GFSI.